



Fulfilling Strategy is a simple system of tools designed to help you create and fulfill meaningful strategy.



Make Strategy Meaningful

Connection to the organization's purpose is essential to gaining the employee engagement required for high performance. Strategies should be grounded in an organization's purpose and translated into meaningful goals for those responsible for their execution.

- Creating Innovative, Customer-Driven Strategy
- Defining a Clear and Compelling Purpose
- Translating Strategy into Meaningful and Actionable Initiatives



Create More Capacity

Knowledge workers have less than 1/3 of their day available for important work. We must ensure talent has both the time and capability to do the organization's most meaningful work.

- Prioritizing Strategic Initiatives in Alignment with Organizational Capabilities
- Fueling Meeting Effectiveness Using Meeting for Impact Method
- Developing a "Create Capacity" Discipline to Address Activities and Processes That Create Drag



Measure What Matters

What gets measured gets done, but too many measurements create noise that drowns out the real drivers. Discover the focus few metrics and actions that truly ignite performance.

- Focusing on Identifying Lead Measures and Creating Dashboards
- Managing Work Utilizing 12-Week Work Plans
- Establishing the Best Operating Rhythm

FRAMEWORK

LET'S GO!



Lunch & Learn

One-hour complimentary presentation overview of Fulfilling Strategy Framework or focus session on specific framework element.



Team Workshops

On-site or off-site 1/2 day workshops tailored to fit your needs. Deep-dive into tools and custom implementation strategies.



Corporate Consulting

Let's create your Fulfilling Strategy plan! I'll roll up my sleeves and work with your teams to deploy strategies and leverage tools.